

ESTTA Tracking number: **ESTTA742823**

Filing date: **04/27/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Caesars Interactive Entertainment, Inc.</b>
Application Serial Number:	<b>85973358</b>
Application Filing Date:	<b>06/28/2013</b>
Mark:	<b>MAIN EVENT</b>
Date of Publication	<b>03/29/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, bwin.party entertainment (NJ), LLC, 111 River Road, Hoboken, NJ 08060, UNITED STATES, a Limited Liability Company, organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/28/2016. bwin.party entertainment (NJ), LLC respectfully requests that the time period within which to file an opposition be extended until 07/27/2016.

Respectfully submitted,  
/daniellemattessich/  
04/27/2016

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